



Fee Schedule

2024 - Advertise With Us!

When you advertise in the center zone, you receive two (2) Eblasts (once per month) promoting your product or service to over 200,000+ subscribers and viewers including social media sites.

Homepage & Designated Webpages: Prime Placement

Slideshow - Center Zone: \$100.00 Week

o Placement Cost Included Only

o Advertisement Graphic Designs Service: \$125.00

Photography Available: Additional Charge

Did you know: As a training ground for secondary and post-secondary students, your advertisement may be created, more likely than not, by a DPSCD intern/student?

Eblast Service: Copy Ready - \$55 per document, maximum pages: 4 (Restrictions Apply)

Advertiser's Suite

Your Ad Placement: 1) On **Advertiser's Webpage**. Ad Copy Limit: (2) photos & (10) words or
2) On **HOME PAGE** in **Right** or **Left Zones**

Monthly: Your Advertisement without a Hyperlink: **\$100.00**

Monthly: Your Advertisement with a Hyperlink: **\$125.00**

Includes: One (1) Eblast, per month.

(Ad copy: 600 DPI/Ad Size: 8½ x 11/Full Color/Full Bleed)

Training & Enrichment Sessions: Graphic Designs, Instrumental & Journalism: Designed to enhance educational experiences. **Fee:** Varies

Photo Gallery: 10- 20 photos, 50 Words (Hyperlink with/without) Fee: **\$150** (Initial Fee) or **\$125** (Annual Fee)

Classified Section: 2 Images, 25 Words, \$15 Per Week or \$50 A Month – Restrictions Apply

Gig Calendar: Free to Registered Users. Due 2 weeks prior to Gig. Restrictions Apply

Email: Gig@detroitemnews.com.

- NO Disrespectful Advertisement
- NO Disrespectful Language
- NO Display of Nudity
- NO Profanity
- Additional Restrictions Apply

Submit Your **Good News** for a chance to be featured as a (Meaning Making News) story or report for Detroit Entertainers & Musicians News. Email your **good news** two weeks prior to the **good news** event. MeaningMaking@detroitemnews.com.

Phone: 313.826.7920

Email: advertise@detroitemnews.com